



# **RedBridge Group and Accent Research Queensland state poll**

**Prepared for the Australian Financial Review**

10 December, 2025

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## Methodology

The fieldwork for this survey was conducted between Monday 24 November and Monday 8 December over online panel. The sample of N = 818 Queensland voters aged 18 and older were recruited to fill quotas based on age, gender, location, education and vote at the 2025 federal election.

Rim weighting was used to apply interlocking weights for age, gender, education, religion and location. The efficiency of these weights was 78 per cent, providing an effective sample size of 638.

Based on this effective sample size, the margin of error (95 per cent confidence interval) for a 50 per cent result on the full sample is  $\pm 3.9$  per cent.

This is larger for subsets of the data, such as age or location, and results based on these and similar breakdowns should be interpreted conservatively.

Vote intention questions were located immediately after demographic items and other questions used for screening and quotas. Undecided respondents were asked a leaner question. Those who refused to or were unable to provide a vote intention in both the initial question and leaner made up seven per cent of the sample, and were excluded from published vote intention figures.

Detailed findings and question wording are contained in the following sections.

# State vote intention

## Question text

### Thinking about state politics.

If a **Queensland state** election for the Legislative Assembly were held **today**, which of the following would you give your first preference vote to?

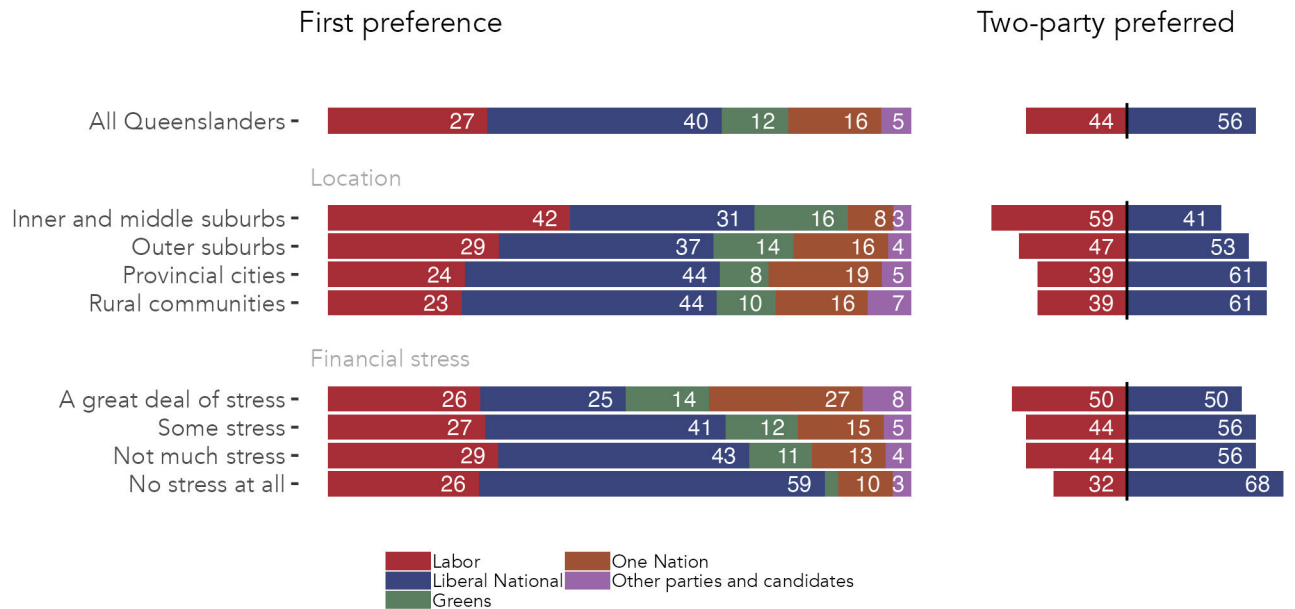
1. Labor Party
2. Liberal National Party
3. The Greens
4. Pauline Hanson's One Nation *shown in electorates where they ran in 2024*
5. Other parties and candidates *relevant options shown in electorates where they ran in 2024*
6. Will not vote
7. Undecided

*If answered 'Undecided' above*

*If you had to pick, which of these are you leaning towards?*

1. Labor Party
2. Liberal National Party
3. The Greens
4. Pauline Hanson's One Nation *shown in electorates where they ran in 2024*
5. Other parties and candidates *relevant options shown in electorates where they ran in 2024*
6. Will not vote
7. Undecided

## CURRENT STATE VOTE INTENTION

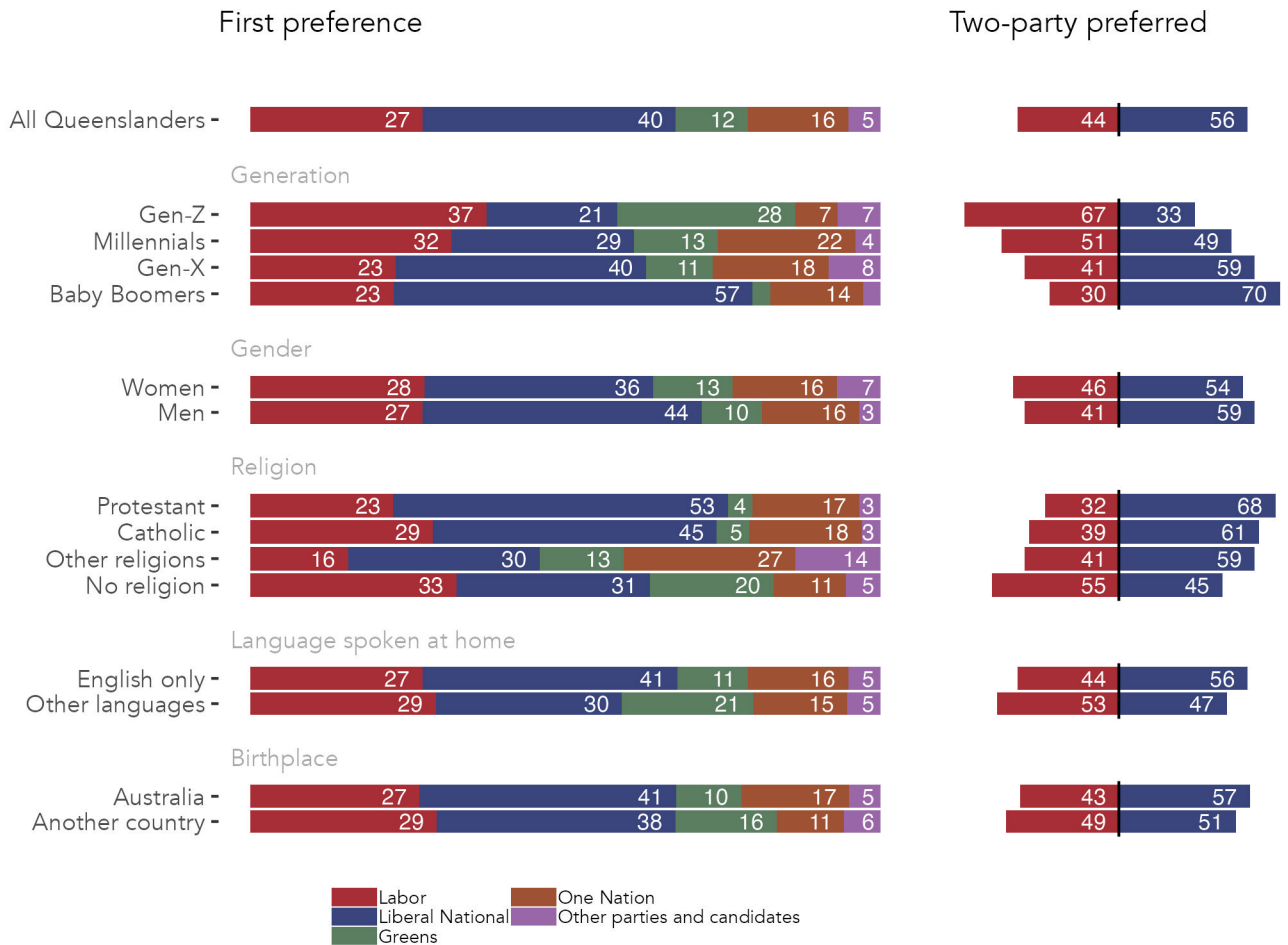


**Figure 1:** Vote intention for the Queensland Legislative Assembly, by location and financial stress.

**Table 1:** Vote intention for the Queensland Legislative Assembly, by location and financial stress.

	Labor	Liberal National	Greens	One Nation	Other parties and candidates	LABOR 2PP
All Queenslanders	27	40	12	16	5	44
<b>Location</b>						
Inner and middle suburbs	42	31	16	8	3	59
Outer suburbs	29	37	14	16	4	47
Provincial cities	24	44	8	19	5	39
Rural communities	23	44	10	16	7	39
<b>Financial stress</b>						
A great deal of stress	26	25	14	27	8	50
Some stress	27	41	12	15	5	44
Not much stress	29	43	11	13	4	44
No stress at all	26	59	2	10	3	32

## CURRENT STATE VOTE INTENTION

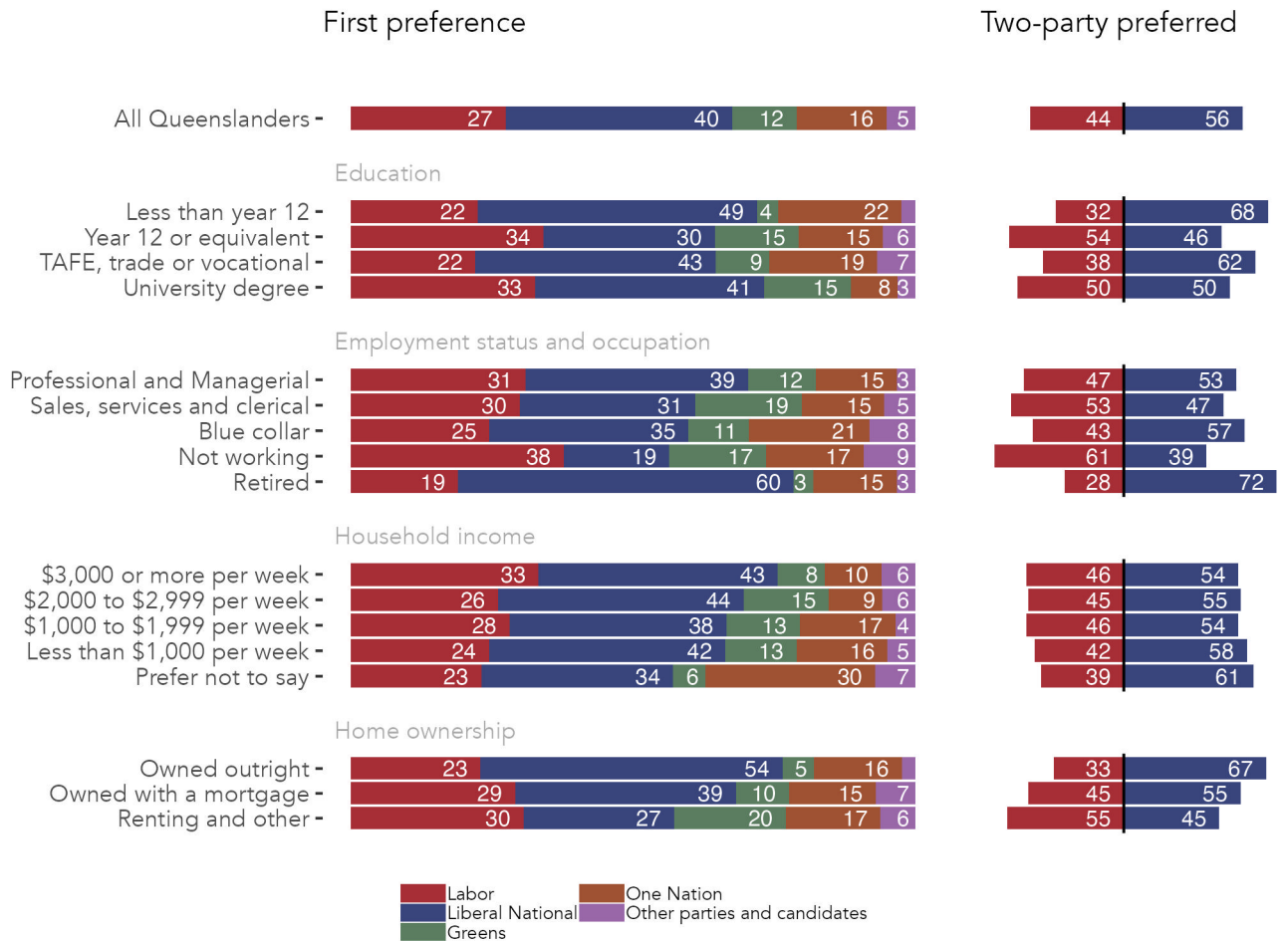


**Figure 2:** Vote intention for the Queensland Legislative Assembly, by demographic characteristics.

**Table 2:** Vote intention for the Queensland Legislative Assembly, by demographic characteristics.

	Labor	Liberal National	Greens	One Nation	Other parties and candidates	LABOR 2PP
All Queenslanders	27	40	12	16	5	44
<b>Generation</b>						
Gen-Z	37	21	28	7	7	67
Millennials	32	29	13	22	4	51
Gen-X	23	40	11	18	8	41
Baby Boomers	23	57	3	14	3	30
<b>Gender</b>						
Women	28	36	13	16	7	46
Men	27	44	10	16	3	41
<b>Religion</b>						
Protestant	23	53	4	17	3	32
Catholic	29	45	5	18	3	39
Other religions	16	30	13	27	14	41
No religion	33	31	20	11	5	55
<b>Language spoken at home</b>						
English only	27	41	11	16	5	44
Other languages	29	30	21	15	5	53
<b>Birthplace</b>						
Australia	27	41	10	17	5	43
Another country	29	38	16	11	6	49

## CURRENT STATE VOTE INTENTION



**Figure 3:** Vote intention for the Queensland Legislative Assembly, by education, employment status, household income and home ownership.

**Table 3:** Vote intention for the Queensland Legislative Assembly, by education, employment status and occupation, household income and home ownership.

	Labor	Liberal National	Greens	One Nation	Other parties and candidates	LABOR 2PP
All Queenslanders	27	40	12	16	5	44
<b>Education</b>						
Less than year 12	22	49	4	22	3	32
Year 12 or equivalent	34	30	15	15	6	54
TAFE, trade or vocational	22	43	9	19	7	38
University degree	33	41	15	8	3	50
<b>Employment status and occupation</b>						
Professional and Managerial	31	39	12	15	3	47
Sales, services and clerical	30	31	19	15	5	53
Blue collar	25	35	11	21	8	43
Not working	38	19	17	17	9	61
Retired	19	60	3	15	3	28
<b>Household income</b>						
\$3,000 or more per week	33	43	8	10	6	46
\$2,000 to \$2,999 per week	26	44	15	9	6	45
\$1,000 to \$1,999 per week	28	38	13	17	4	46
Less than \$1,000 per week	24	42	13	16	5	42
Prefer not to say	23	34	6	30	7	39
<b>Home ownership</b>						
Owned outright	23	54	5	16	2	33
Owned with a mortgage	29	39	10	15	7	45
Renting and other	30	27	20	17	6	55

## Queenslanders' views of the LNP and Labor as parties of government

### Question text

*Do you agree or disagree with the following statements?*

Carousel; Randomise statements

- A. The Crisafulli QLD Liberal-National Government has the right focus and priorities
- B. Steven Miles and Labor have done enough to deserve to win the next state election

Columns; random reverse 1-4

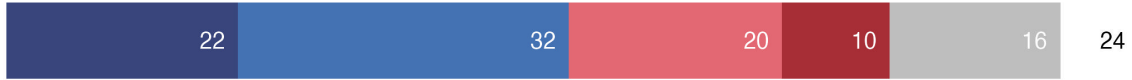
- 1. Strongly agree
- 2. Agree
- 3. Disagree
- 4. Strongly disagree
- 5. Unsure

## Do you agree or disagree with the following statements?

■ Strongly agree ■ Agree ■ Disagree ■ Strongly disagree ■ Unsure

Net agree

The Crisafulli QLD Liberal-National Government has the right focus and priorities

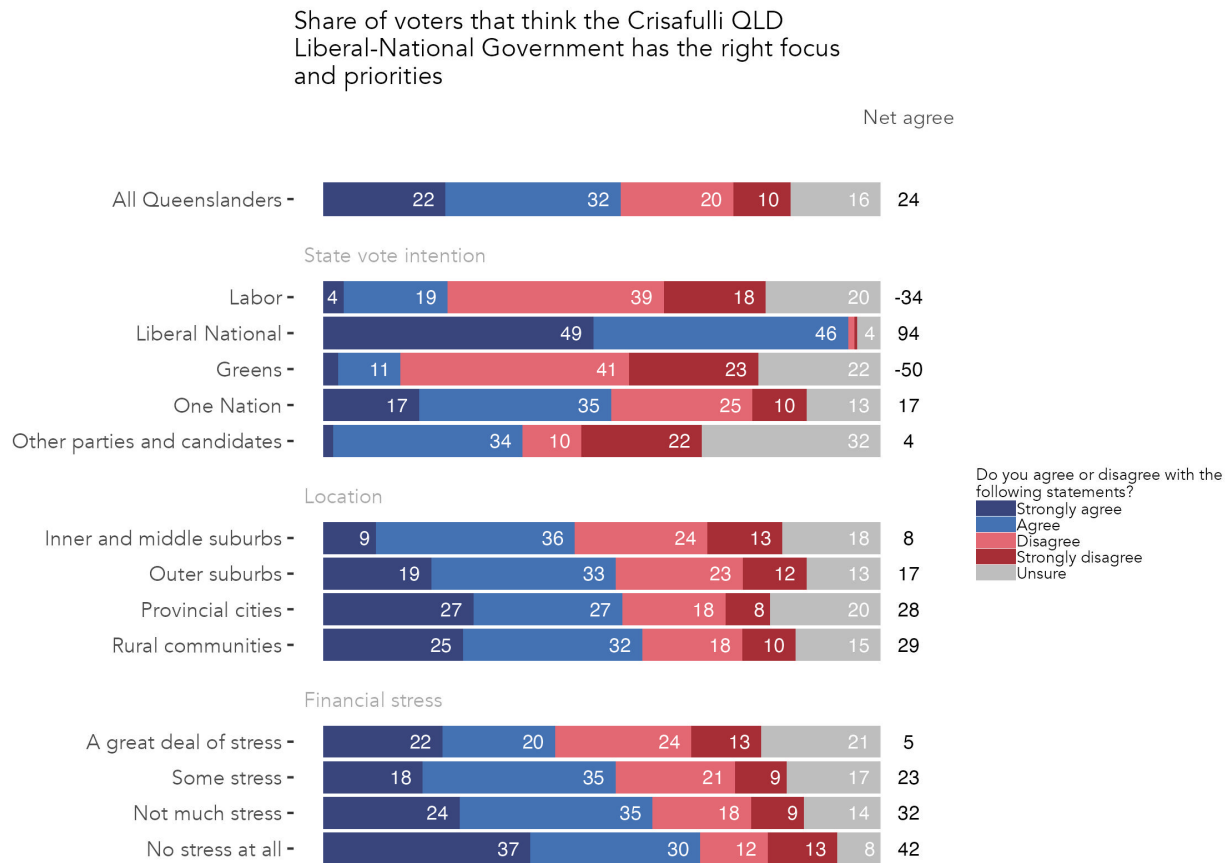


Steven Miles and Labor have done enough to deserve to win the next state election



**Figure 4:** Perceptions of the Government and Opposition. Figures in black on the right-hand side of the plot indicate the net share who agree with each statement (total share who agree, minus the share who disagree).

## The Crisafulli QLD Liberal-National Government has the right focus and priorities

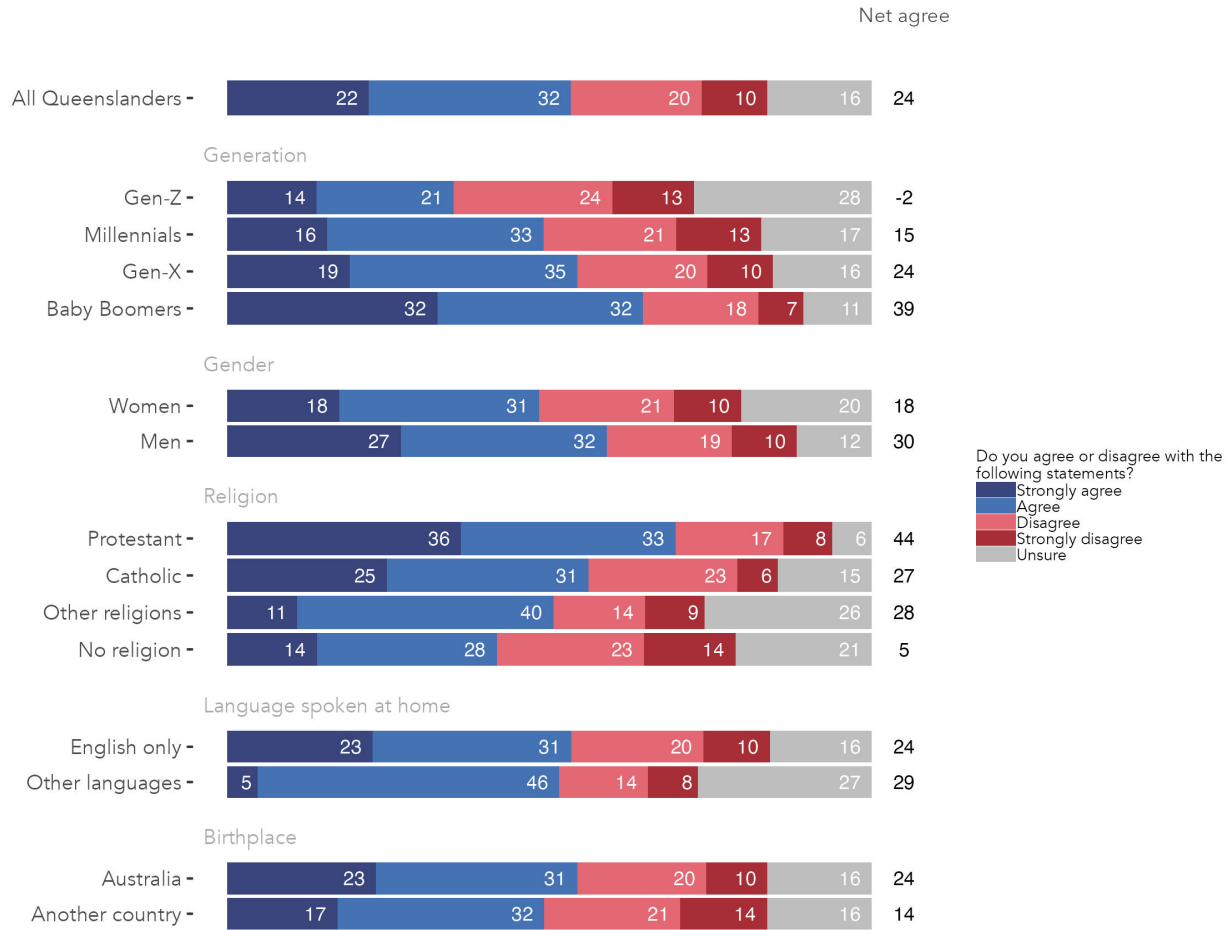


**Figure 5:** Share of voters that think the Crisafulli QLD Liberal-National Government has the right focus and priorities, by state vote intention, location and financial stress. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

**Table 4:** Share of voters that think the Crisafulli QLD Liberal-National Government has the right focus and priorities, by state vote intention, location and financial stress.

	Strongly agree	Agree	Disagree	Strongly disagree	Unsure	Net agree
All Queenslanders	22	32	20	10	16	24
<b>State vote intention</b>						
Labor	4	19	39	18	20	-34
Liberal National	49	46	1	0	4	94
Greens	3	11	41	23	22	-50
One Nation	17	35	25	10	13	17
Other parties and candidates	2	34	10	22	32	4
<b>Location</b>						
Inner and middle suburbs	9	36	24	13	18	8
Outer suburbs	19	33	23	12	13	17
Provincial cities	27	27	18	8	20	28
Rural communities	25	32	18	10	15	29
<b>Financial stress</b>						
A great deal of stress	22	20	24	13	21	5
Some stress	18	35	21	9	17	23
Not much stress	24	35	18	9	14	32
No stress at all	37	30	12	13	8	42

Share of voters that think the Crisafulli QLD  
Liberal-National Government has the right focus  
and priorities

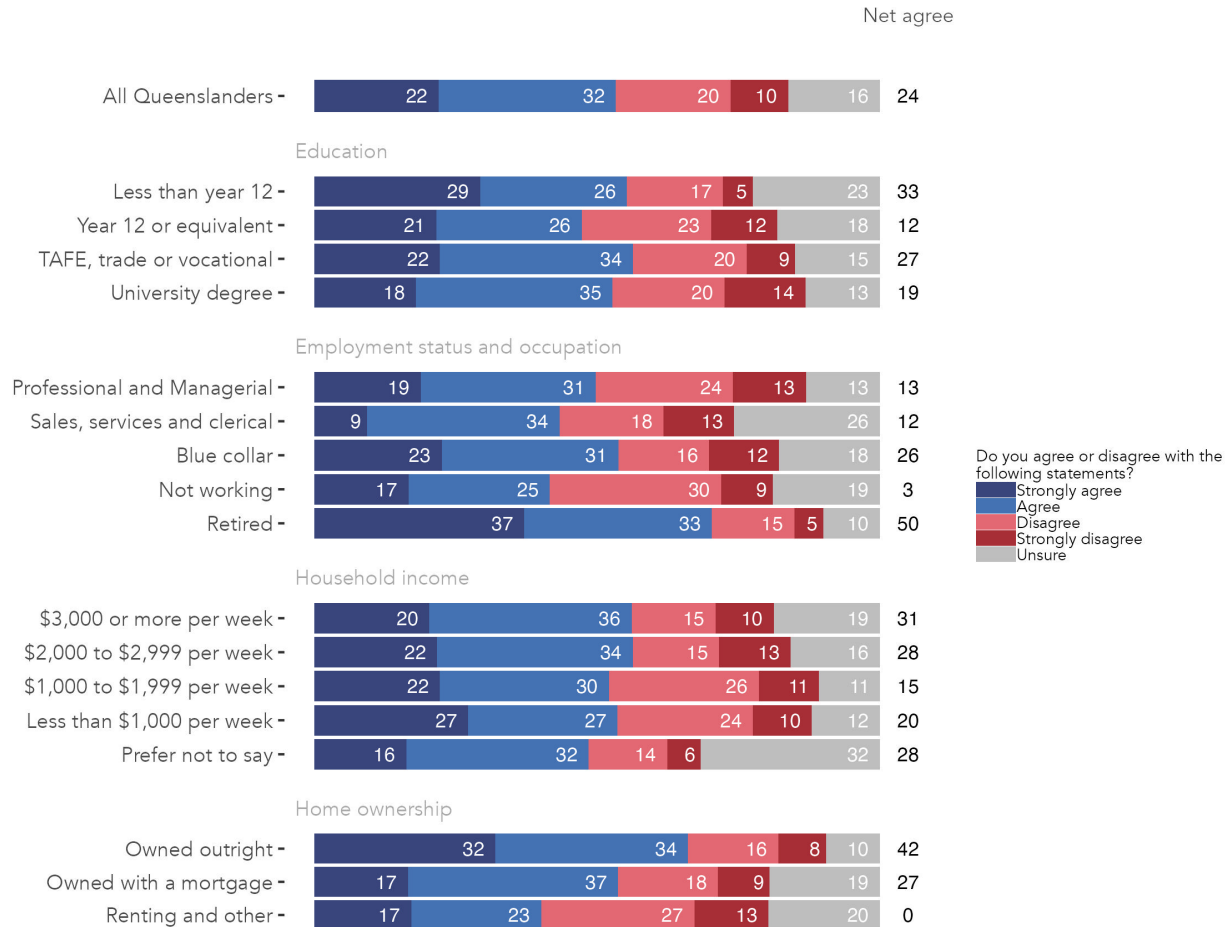


**Figure 6:** Share of voters that think the Crisafulli QLD Liberal-National Government has the right focus and priorities, by demographic characteristics. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

**Table 5:** Share of voters that think the Crisafulli QLD Liberal-National Government has the right focus and priorities, by demographic characteristics.

	Strongly agree	Agree	Disagree	Strongly disagree	Unsure	Net agree
All Queenslanders	22	32	20	10	16	24
<b>Generation</b>						
Gen-Z	14	21	24	13	28	-2
Millennials	16	33	21	13	17	15
Gen-X	19	35	20	10	16	24
Baby Boomers	32	32	18	7	11	39
<b>Gender</b>						
Women	18	31	21	10	20	18
Men	27	32	19	10	12	30
<b>Religion</b>						
Protestant	36	33	17	8	6	44
Catholic	25	31	23	6	15	27
Other religions	11	40	14	9	26	28
No religion	14	28	23	14	21	5
<b>Language spoken at home</b>						
English only	23	31	20	10	16	24
Other languages	5	46	14	8	27	29
<b>Birthplace</b>						
Australia	23	31	20	10	16	24
Another country	17	32	21	14	16	14

Share of voters that think the Crisafulli QLD Liberal-National Government has the right focus and priorities

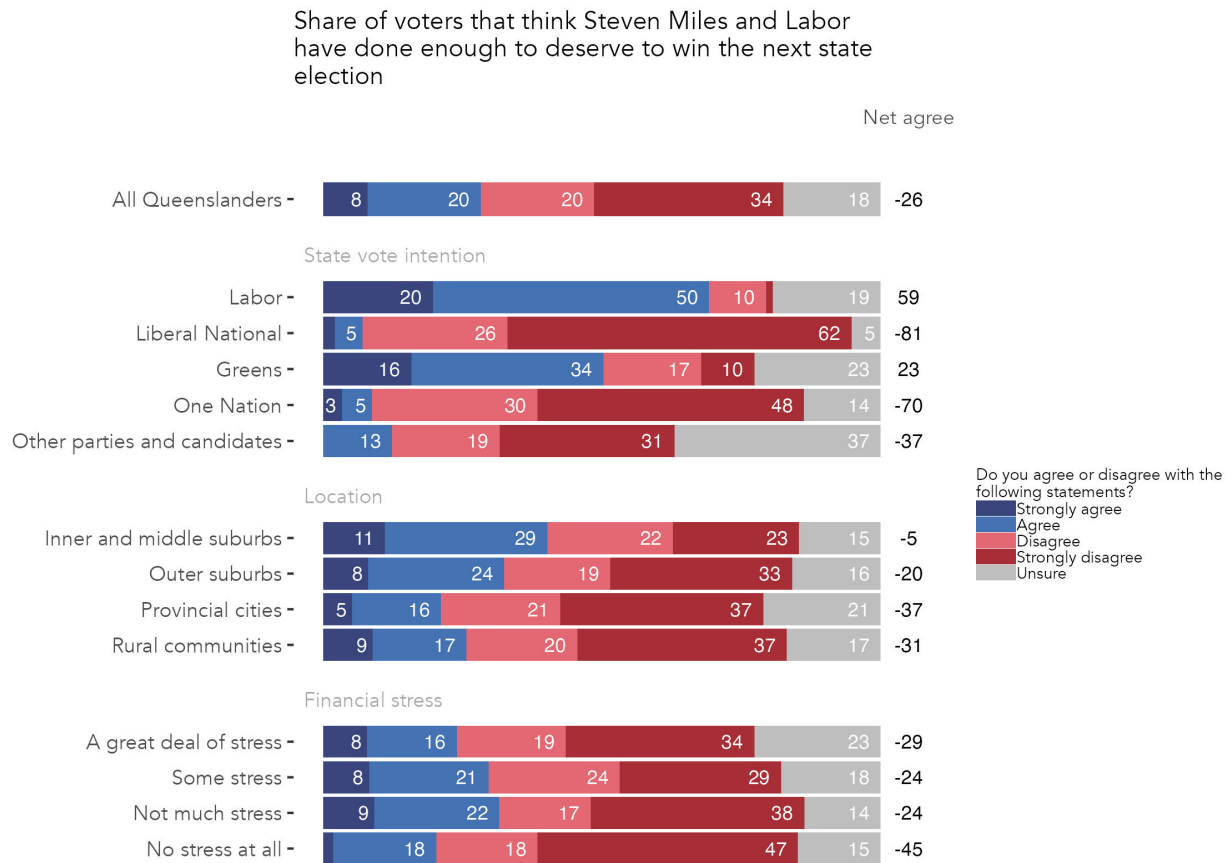


**Figure 7:** Share of voters that think the Crisafulli QLD Liberal-National Government has the right focus and priorities, by education, employment status and occupation, household income and home ownership. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

**Table 6:** Share of voters that think the Crisafulli QLD Liberal-National Government has the right focus and priorities, by education, employment status and occupation, household income and home ownership.

	Strongly agree	Agree	Disagree	Strongly disagree	Unsure	Net agree
All Queenslanders	22	32	20	10	16	24
<b>Education</b>						
Less than year 12	29	26	17	5	23	33
Year 12 or equivalent	21	26	23	12	18	12
TAFE, trade or vocational	22	34	20	9	15	27
University degree	18	35	20	14	13	19
<b>Employment status and occupation</b>						
Professional and Managerial	19	31	24	13	13	13
Sales, services and clerical	9	34	18	13	26	12
Blue collar	23	31	16	12	18	26
Not working	17	25	30	9	19	3
Retired	37	33	15	5	10	50
<b>Household income</b>						
\$3,000 or more per week	20	36	15	10	19	31
\$2,000 to \$2,999 per week	22	34	15	13	16	28
\$1,000 to \$1,999 per week	22	30	26	11	11	15
Less than \$1,000 per week	27	27	24	10	12	20
Prefer not to say	16	32	14	6	32	28
<b>Home ownership</b>						
Owned outright	32	34	16	8	10	42
Owned with a mortgage	17	37	18	9	19	27
Renting and other	17	23	27	13	20	0

## Steven Miles and Labor have done enough to deserve to win the next state election

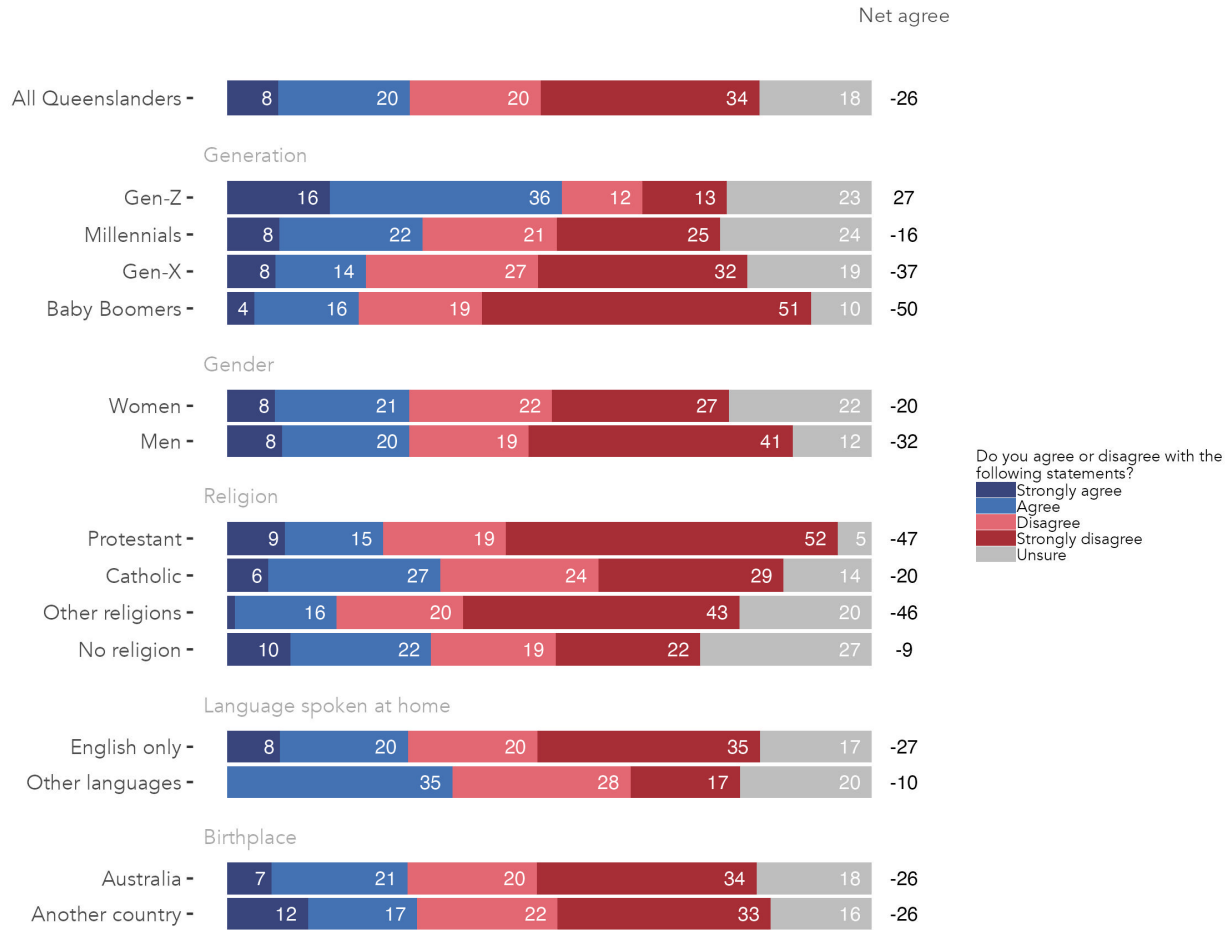


**Figure 8:** Share of voters that think Steven Miles and Labor have done enough to deserve to win the next state election, by state vote intention, location and financial stress. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

**Table 7:** Share of voters that think Steven Miles and Labor have done enough to deserve to win the next state election, by state vote intention, location and financial stress.

	Strongly agree	Agree	Disagree	Strongly disagree	Unsure	Net agree
All Queenslanders	8	20	20	34	18	-26
<b>State vote intention</b>						
Labor	20	50	10	1	19	59
Liberal National	2	5	26	62	5	-81
Greens	16	34	17	10	23	23
One Nation	3	5	30	48	14	-70
Other parties and candidates	0	13	19	31	37	-37
<b>Location</b>						
Inner and middle suburbs	11	29	22	23	15	-5
Outer suburbs	8	24	19	33	16	-20
Provincial cities	5	16	21	37	21	-37
Rural communities	9	17	20	37	17	-31
<b>Financial stress</b>						
A great deal of stress	8	16	19	34	23	-29
Some stress	8	21	24	29	18	-24
Not much stress	9	22	17	38	14	-24
No stress at all	2	18	18	47	15	-45

Share of voters that think Steven Miles and Labor have done enough to deserve to win the next state election



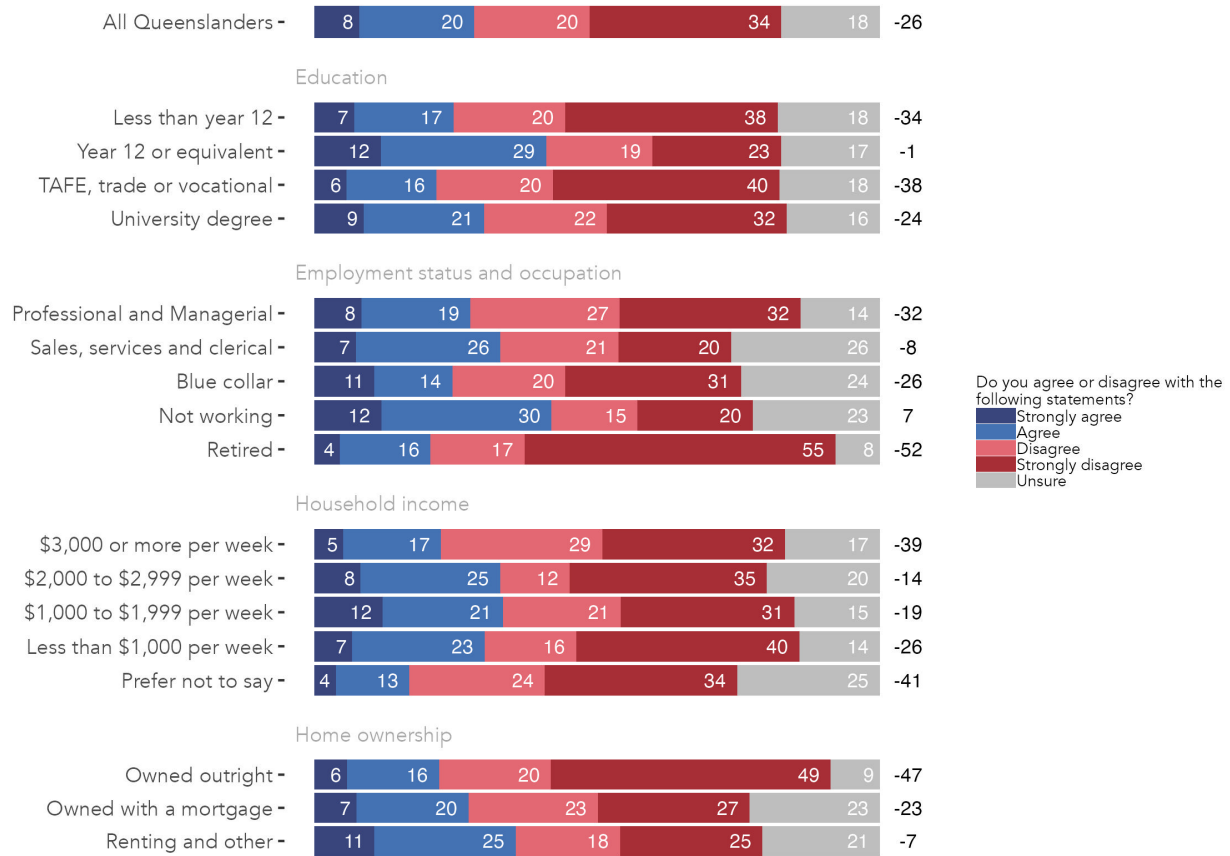
**Figure 9:** Share of voters that think Steven Miles and Labor have done enough to deserve to win the next state election, by demographic characteristics. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

**Table 8:** Share of voters that think Steven Miles and Labor have done enough to deserve to win the next state election, by demographic characteristics.

	Strongly agree	Agree	Disagree	Strongly disagree	Unsure	Net agree
All Queenslanders	8	20	20	34	18	-26
<b>Generation</b>						
Gen-Z	16	36	12	13	23	27
Millennials	8	22	21	25	24	-16
Gen-X	8	14	27	32	19	-37
Baby Boomers	4	16	19	51	10	-50
<b>Gender</b>						
Women	8	21	22	27	22	-20
Men	8	20	19	41	12	-32
<b>Religion</b>						
Protestant	9	15	19	52	5	-47
Catholic	6	27	24	29	14	-20
Other religions	1	16	20	43	20	-46
No religion	10	22	19	22	27	-9
<b>Language spoken at home</b>						
English only	8	20	20	35	17	-27
Other languages	0	35	28	17	20	-10
<b>Birthplace</b>						
Australia	7	21	20	34	18	-26
Another country	12	17	22	33	16	-26

Share of voters that think Steven Miles and Labor  
have done enough to deserve to win the next state  
election

Net agree



**Figure 10:** Share of voters that think Steven Miles and Labor have done enough to deserve to win the next state election, by education, employment status and occupation, household income and home ownership. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

**Table 9:** Share of voters that think Steven Miles and Labor have done enough to deserve to win the next state election, by education, employment status and occupation, household income and home ownership.

	Strongly agree	Agree	Disagree	Strongly disagree	Unsure	Net agree
All Queenslanders	8	20	20	34	18	-26
<b>Education</b>						
Less than year 12	7	17	20	38	18	-34
Year 12 or equivalent	12	29	19	23	17	-1
TAFE, trade or vocational	6	16	20	40	18	-38
University degree	9	21	22	32	16	-24
<b>Employment status and occupation</b>						
Professional and Managerial	8	19	27	32	14	-32
Sales, services and clerical	7	26	21	20	26	-8
Blue collar	11	14	20	31	24	-26
Not working	12	30	15	20	23	7
Retired	4	16	17	55	8	-52
<b>Household income</b>						
\$3,000 or more per week	5	17	29	32	17	-39
\$2,000 to \$2,999 per week	8	25	12	35	20	-14
\$1,000 to \$1,999 per week	12	21	21	31	15	-19
Less than \$1,000 per week	7	23	16	40	14	-26
Prefer not to say	4	13	24	34	25	-41
<b>Home ownership</b>						
Owned outright	6	16	20	49	9	-47
Owned with a mortgage	7	20	23	27	23	-23
Renting and other	11	25	18	25	21	-7

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